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**3The theoretical battlefield: Accounting for the carbon benefits of maintaining
4Brazil's Amazon forest**

5

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13

14

15Abstract

16

17 The way that carbon accounting is done greatly influences the value attributed
18to maintaining tropical forests. Accounting choices will be determining factors in the
19role that Brazil's Amazon forest plays in global mitigation efforts and in the role that
20funds from mitigation will play in redirecting the course of history in Amazonia.
21Critical decisions include the form of accounting (stocks *versus* flows) that are
22applicable under different circumstances, baselines for establishing additionality, and
23the restrictions and adjustments (including discounting to attribute value to time)
24applied to reflect differences in permanence, leakage and uncertainty. None of these
25problems is insurmountable, but addressing them will require both academic effort
26and the political courage of decision makers to act on available information.

27

28*Keywords:* baselines; carbon; discounting; ecosystem services; environmental
29services; global warming; leakage; mitigation; PES; rainforest; permanence; tropical
30forest; uncertainty

31

321. Introduction

33

34 Maintaining Brazil's Amazon forest has substantial climate benefits in two
35areas: evapotranspiration, which supplies water vapor responsible for rainfall in much
36of Brazil and neighboring countries [1, 2] and the large stock of carbon in the forest's
37biomass [3, 4] and soil [5-7]. These carbon stocks would make an important
38contribution to global warming if released as greenhouse gases [8, 9]. Release of
39carbon can occur either deliberately through deforestation and logging or
40unintentionally through forest fires and forest dieback provoked by climate change.
41The environmental services that the forest provides represent a major resource that
42could provide an alternative to the present economy in the region, which is almost
43entirely based on destroying the forest [10-13]. Carbon benefits are the closest to
44providing the basis for monetary rewards for forest maintenance, and these benefits
45are the focus of the present paper. Reducing Emissions from Deforestation and
46Degradation (REDD) is the most recent descriptor for these efforts. A long list of
47outstanding issues must be resolved if monetary rewards are to be implemented on a
48significant scale. The present paper outlines issues involved in accounting for climate
49benefits; choices of accounting procedures can have a substantial effect on the
50financial rewards of forest maintenance. Additional issues related to what is done with
51the money and to the place of Amazonia in ongoing international negotiations are
52treated separately [14].

53

54 The question of rewarding the climate benefits of maintaining Amazonian
55forest has long been a source of controversy. One battlefield in this debate has been
56over quantifying the physical parameters, such as carbon stocks, deforestation rates,
57and emissions (reviewed in [15-17]). A second battlefield involves an evolving series
58of largely political issues in the international negotiations [14, 18, 19]. The third
59battlefield is a theoretical one, involving how accounting is done. This is the subject
60of the current brief review.

61

62 Before examining the various challenges of accounting for the carbon benefits
63of maintaining Amazonian forests, it should be recognized that the entire enterprise of

64trying to quantify and account for these benefits has been attacked at various levels,
65including all three “battlefields.” One line of reasoning holds that forest values are of
66a moral or sacred type and should not be subject to any form of accounting [20-22].
67This argument holds that no form of financial reward should be given to forest
68maintenance for carbon, or even for other forms of “offsets” including wind or solar
69investments to substitute for fossil energy. A profound revolution of society is seen as
70paramount and carbon accounting and trading are considered to be obstacles. As
71Gilbertson and Reyes [22, pp. 89-90 & 102] put it, “ultimately carbon trading is a
72means to preempt and delay the structural changes necessary to address climate
73change” and “the struggle against climate change has to be part of the larger fight for
74a more just, democratic and equal world.” While I am a wholehearted supporter of
75justice, democracy and equality, I am not able to justify abandoning available
76mitigation tools in the interests of hastening a more general revolution in society. The
77considerable body of scholarship developed by proponents of the anti-accounting
78viewpoint contains many valuable insights on the weaknesses of accounting
79procedures and institutional arrangements for carbon management.

80

81 Another segment of opinion would deny any reward for forest maintenance
82but would support subsidies for wind, solar and a variety of other means of reducing
83net carbon emissions [23]. The place where mitigation actions would occur is the
84reason for criticism, the argument being that “It [REDD] ... takes the focus off of the
85need for countries historically responsible for the climate crisis to reduce emissions at
86home” [24, p. 14]. This confuses two different questions: who should pay and where
87the mitigation should be done. That rich countries should pay the bulk of the cost is
88widely accepted, but that the mitigation must be done “at home” is another matter.
89Mitigating in Europe, for example, is substantially more expensive per ton of carbon
90than is the case for mitigation through REDD in tropical countries, even if sizeable
91deductions are made in the benefits attributed to REDD in order to allow for
92uncertainty, leakage, and lack of permanence. The result of restricting mitigation to
93the wealthy countries is that each ton of carbon kept out of the atmosphere costs more,
94and, since no country currently has a binding quota (assigned amount) for its
95emissions after 2012, these countries will simply not agree to cutting their net
96emissions by as much as they would if cheaper options were available. In addition to
97the emissions quotas, also lacking agreement is the related issue of defining the
98concentrations of greenhouse gases that correspond do the 2°C average global
99temperature increase over pre-industrial levels that has now been agreed as
100“dangerous interference with the climate system” that must be avoided under Article 2
101of the United Nations Framework Convention on Climate Change [25]. With more
102expensive carbon, countries will negotiate to set the definition of “dangerous” at a
103higher concentration level, and will thereby be free to emit more gases. The higher the
104agreed atmospheric concentrations, the greater the probability that the 2°C
105temperature level will, in fact, be exceeded [26]. A disproportionate part of the impact
106of this will fall on places like Brazil (*e.g.*, [27]).

107

108 The clamor for mitigation “at home” is couched in moral terms, as a sort of
109repentance for past emissions that have brought us to a climate crisis (*e.g.*, [24]).
110However, from the point of view of governments other factors have greater
111explanatory power. If the money to be spent on mitigation is used within a European
112country such as Germany, for example, it would go to such measures as producing
113wind turbines and solar panels and to retooling industries such as automobile

114factories. All of this would produce income and employment in Germany. On the
115other hand, if the response were to send the money to Brazil to stop deforestation this
116would do nothing for the economy of Germany. Avoiding tropical deforestation will
117therefore only be supported for token amounts, even though the climate benefit per
118unit of money invested is probably much greater than mitigation “at home” [19].
119

120 While both of the lines of argument against REDD attack the difficulty of
121accounting, the conclusion that these difficulties provide justification for abandoning
122or blocking efforts to proceed with REDD in tropical forest areas such as Amazonia
123appear to be founded on the desire to attain objectives other than rapidly containing
124global warming. In both cases the opportunity to maintain Amazonian forest, with all
125if its environmental services (including carbon storage), is being sacrificed in
126deference to other objectives. The environmental and social cost of allowing Amazon
127forest to be lost, both through continued deforestation and degradation and through
128climate change, is enormous (*e.g.*, [17, 28]). The present author therefore does not
129share either of the viewpoints that would abandon or severely restrict efforts to apply
130funds from carbon benefits to maintaining the Amazon forest and its human
131population. Carbon accounting questions should not be seized upon as an excuse to
132discard forest maintenance as a mitigation option: instead these issues should be faced
133and appropriate decisions made in establishing the rules for rewarding forest
134maintenance.

135

1362. *Stocks versus flows*

137

138 A recurrent question is how to demonstrate “additionality,” or showing that a
139reduction in carbon emissions only occurs due to a mitigation project and would not
140have happened in the absence of the project. This stems from the provision in the
141Kyoto Protocol that “reductions in emissions are additional to any that would have
142occurred in the absence of the certified project activity” [29, Article 12, Parag. 5].
143Establishing that a reduction in emissions is “additional” requires comparison of the
144observed emissions with the emissions that are calculated to be what would have
145occurred in the absence of the project. This requires agreement on a hypothetical
146(counterfactual) baseline scenario to represent what “would have happened.” The
147procedure for quantifying flows can be either “stock change” (also called “stock
148difference”: the difference between before and after estimates of carbon stocks on the
149site) or “loss-gain” (calculation from measurements of rates of tree growth and
150mortality) (*e.g.*, [30]).

151

152 An alternative to flow-based accounting is accounting based on stocks (not to
153be confused with the “stock change method for estimating flows). Prior to the Kyoto
154Protocol adopting an accounting based on changes in flows, this author proposed
155carbon calculations based on stocks [10]. This would treat the stock of carbon, for
156example in Amazonian forest, in a manner similar to the balance in a bank account.
157Interest would be earned annually as a percentage of the value of the stock, rather than
158based on the change in the stock. Obviously, destroying the stock would sacrifice
159future revenues. Both forms of accounting require a baseline against which
160comparison can establish changes. The advantage of the stocks-based approach is that
161it allows crediting for maintaining forest where little forest destruction has taken place
162in the past. If the baseline for a flows-based accounting is historical deforestation, as
163is the tendency under the current negotiations, then areas with little or no previous

164deforestation can get no credit and those actors who have been destroying the forest in
165the past are effectively rewarded for their bad behavior. Interest in stocks-based
166accounting has recently resurged in Brazil's state of Amazonas, where the state
167government's "Amazonas Initiative" rewards environmental services in protected
168areas where flows-based accounting would not indicate a climatic benefit [31].
169

170 The objection is often raised that rewarding carbon stocks in tropical rainforest
171would oblige the world to pay for stocks of fossil carbon in Chinese coal or Saudi oil.
172However, there are fundamental differences between forests and fossil fuels that
173justify not rewarding fossil fuel stocks. Fossil fuels stay in the ground unless they are
174actively removed: there is no need to pay a guard to stand at every oil well in order to
175keep the oil in the ground. Tropical forests, by contrast, require continual active
176defense, often by the traditional peoples who inhabit them rather than by government
177guards.

178

179 Other solutions have also been proposed to address the difficult issue of
180guaranteeing that a substantial portion of the funds to be derived from mitigation will
181go to areas far from the current deforestation frontier. One would be to use the "plus"
182feature of "REDD+", meaning REDD with additional consideration for social benefits
183and for non-carbon environmental services such as biodiversity maintenance. This
184would direct funds to activities that increase a basket of different benefits, rather than
185the process being guided solely by the search for cheap carbon. Another possibility
186would be to have some sort of division of effort between mitigation based on
187reduction in flows and that based on stocks. The protection of areas with high
188biodiversity requires mechanisms to channel REDD activities to these areas. If the
189cost per ton of carbon is the only criterion, most opportunities for biodiversity
190protection would be lost [32, 33]. This is especially so if carbon accounting is based
191solely on flows. The tradeoff involved in incorporating biodiversity and other factors
192into decisions on REDD+ has limits, as reflected in the argument by Pattermayak *et al.*
193[34] for "far fewer competing side objectives". It should be remembered, however,
194that carbon stock protection in Amazonia has so far been a free rider on actions in
195other spheres: the largest area of forest under some form of protection is in indigenous
196areas that are created on the basis of human rights, followed by conservation units that
197are created on the basis of biodiversity. Striking a proper balance between carbon and
198other REDD benefits is the subject of ongoing debate (*e.g.*, [35-39]). Although the
199myth is crumbling that all camps can be satisfied with "win-win" solutions, in many
200cases modest reductions in carbon benefits can result in large gains for biodiversity
201and traditional peoples.

202 The Institute for Environmental Research in Amazonia (IPAM) and the Woods
203Hole Research Center (WHRC) have put forward a promising series of proposals for
204integrating benefits for both flows and stocks into a reward system [40, 41]. This
205began with the "stock-flow mechanism" for distributing benefits across countries
206[42]. The mechanism can also be applied within a country such as Brazil to distribute
207benefits across categories, which may be either states or land types such as indigenous
208reserves, conservation units, settlements and a grouping that, because of the chaotic
209land-titling situation in Amazonia, lumps private and public land [40]. The
210mechanism operates under the principles of the "nested approach" [43], whereby the
211total reduction and its reward are apportioned between countries, subnational units or
212other levels such that no double counting occurs. At the global level, the total amount
213of funds available for reducing deforestation and degradation is distributed, with the

214 funds divided into two channels: one compensates reductions in the flow (avoided
215 emissions) and the other compensates maintenance of stocks (a dividend per ton-year
216 of carbon maintained in forest biomass or soil.

217

218 The division between the two channels could be done based on fixed
219 proportions or by an equivalent mechanism based on a “carbon price” (either based on
220 international markets or as determined by an international fund). The “carbon price”
221 is multiplied by the total global reduction in deforestation and degradation emissions
222 below the global baseline; this amount goes to compensate flows, and the remainder
223 of the total funds available for REDD goes to compensate stocks. For the flow portion
224 of the pie, the amount going to each country (or other unit) is based on the observed
225 deforestation emission as compared to a historical baseline in that country, and the
226 same principle applies if the division continues to sub-national units or to land-use
227 categories. Since the global baseline and the total global emissions reduction are both
228 derived by summing from the lower hierarchical levels, the result is a complete
229 allocation of both carbon and money.

230

231 If countries fail to keep forest emissions below their respective baselines, then
232 they are penalized by creating a carbon debt that would have to be paid off by
233 reducing emissions below the baseline in subsequent years before receiving any
234 revenue from REDD. A weakness in the system might arise if a country takes the
235 benefits when deforestation is going down, but subsequently when deforestation is
236 going up the country’s government decides that it is politically unattractive to control
237 deforestation and simply allows the felling to rebound, giving up any intention of later
238 paying off the carbon debt to restart the REDD benefits. Such a scenario is not
239 entirely unrealistic for Brazil, where deforestation has declined well below the
240 country’s proposed baseline since 2006, but where extensive plans for building roads
241 and dams in Amazonia and a national congress dominated by “ruralists”
242 (representatives of large landholders) sets the stage for future increases in
243 deforestation [44].

244

245 Under the stock-flow mechanism, the portion of the benefit pie that goes to
246 rewarding stocks is apportioned among countries (and to any units within them) in
247 accord with the proportion of the total stock of forest carbon present in each country
248 or other unit. This reward of stocks is essential to keep low-deforestation countries in
249 the game, along with important actors within the countries such as the indigenous
250 peoples in Brazil whose lands contain 27% of Brazilian Amazonia’s carbon stocks
251 ([40], p. 134). Other proposed formulations that are restricted to flows, such as the
252 “compensated reductions” approach [45], target only high-emissions countries, while
253 modifications that direct some of the benefit to low-emissions countries (e.g., [46,
254 47]) pay a price in economic efficiency (carbon-flow reduction per dollar spent)
255 without gaining another valuable environmental service, such as that represented by
256 stock maintenance [42].

257

258 The proposed stock-flow mechanism has been supplemented with an
259 additional feature to become “stock-flow with targets” [48]. This adds a “bonus” to
260 the reward for countries (or other units) that succeed in achieving emission-reduction
261 targets: the reductions achieved beyond the specified target level generate the full
262 value of the additional emissions reduction, without deducting the withholding
263 amount that finances the stock portion of the mechanism as is the case for the

264emission reductions that occur at levels below the target. The flexibility that this adds
265allows the reward structure to be manipulated such that essentially all tropical forest
266countries would find it to be in their economic interest to join in the REDD program.
267The targets and bonuses, as is also the case for the “carbon price” and other
268parameters determining the allocation, are subject to political negotiations among the
269countries or sub-national units involved. Evidently, the fairness, the environmental
270and social co-benefits, and the magnitude of the emissions reduction achieved will
271depend on the outcome of these negotiations.

272

273 3. Baselines

274

275 The “baseline” is the hypothetical no-project scenario against which the real-
276world results with a mitigation project will be compared in order to quantify
277additionality and carbon benefits. The list of considerations involved is extensive [49-
27855]. There are multiple ways by which there can be “gaming” of baselines, meaning
279constructing an argument for the hypothetical no-project scenario that exaggerates the
280carbon benefits to be claimed by the project. This can involve exaggeration of the
281carbon stocks and the emissions from land-use conversions, counting changes that
282would occur anyway as part of the project benefits, and ignoring leakage and other
283drains on project benefits. The Kyoto Protocol’s Clean Development Mechanism
284(CDM) has been plagued with scandals involving carbon credit being given to non-
285additional projects of every description [21, 56]. Examples include the crediting of
286hundreds of hydroelectric dams that would have been built anyway in virtually all
287cases, in addition to having their greenhouse emissions ignored or grossly understated
288[57, 58]. Avoided deforestation is not among the project types included in the CDM
289for the 2008-2012 First Commitment Period of the Kyoto Protocol because this form
290of mitigation was ruled out in the Bonn agreement of July 2001. Had avoided
291deforestation projects been included, the same types of scandals could easily have
292applied. Substantial tightening of the system is needed for this and all types of
293projects in the periods from 2013 onwards or under future climate agreements.

294

295 The normal way of “gaming,” or manipulating, a baseline involves
296exaggeration of the initial level of emissions, such that what is found to be emitted in
297subsequent years will be lower than the baseline, or at least will have grown by less
298relative to the baseline than would otherwise have been the case. The United Nations
299Framework Convention on Climate Change (UN-FCCC) called for all countries to
300make an initial inventory for the standard base year of 1990. Brazil chose a range of
301years instead (1988-1994). The first Brazilian inventory [59] underestimated the
302countries emissions in multiple ways, especially for land use, land-use change and
303forestry (see [8]). The question often arises as to why such a bias would be
304introduced, since it eliminates future revenue that might be gained should Brazil
305decide to take on a commitment under the Protocol and sell carbon credit from
306reducing deforestation. Brazil’s first inventory omits such items as tree roots and dead
307biomass and chooses many parameter values that minimize net emissions (see [8]). It
308is relevant to remember that at the time the first inventory was being compiled the
309idea of any sort of compensation for reducing Amazonian deforestation was anathema
310to the Brazilian foreign ministry, and that anything that would avoid possible pressure
311on the country to reduce its deforestation and emissions, or to take on a commitment
312under the Protocol, was a top priority [18, 60, 61]. Brazil’s negotiating positions
313changed in 2007 to support payments to the country through a voluntary fund based

314 on reductions below a baseline calculated as the mean of deforestation over five-year
315 intervals. The 1996 -2005 period used as the baseline for the first of the five-year
316 intervals had an average deforestation rate of 19,508 km²/year [62], a value much
317 higher than the current rate of clearing. This creates the potential for payments for
318 “hot air,” or non-additional claims of carbon benefits [44]. The second inventory
319 eliminates some of the obvious low biases of the first inventory, such as omitting
320 below-ground biomass and assuming wildly optimistic rates of carbon uptake by
321 secondary forests [63].

322

323 The baseline chosen for Brazil’s Amazon Fund begins high for the 2006-2010
324 period: 19,507.85 km²/year, this being the average historical deforestation rate over
325 the 1996-2005 decade. The original plan was for the baseline to decrease in five-year
326 steps through 2020, as proposed by the National Plan for Climate Change ([62], p.
327 12). However, the current plan is for the Amazon Fund’s baseline rate to be used as a
328 target for the 2011-2015 period is to use the average deforestation rate for 2001-2010,
329 which was 16,531 km²/year ([64], p. 39), rather than the 11,705 km²/year foreseen in
330 the original National Plan for Climate Change ([62], p. 12). The new target is more
331 than double the 2011 deforestation rate and allows ample leeway to gain credit in the
332 2011-2015 period even if the deforestation rate increases tremendously: the average
333 rate in the next four years could be as high as 26,440 km²/year without completely
334 losing credit. Furthermore, if an upturn of this magnitude were to occur the target
335 level for 2016-2020 would then become the same 16,531 km²/year level, a far cry
336 from the 5735 km²/year target for that period foreseen in the original National Plan
337 for Climate Change ([62], p. 12), or the 3806 km²/year rate suggested in a subsequent
338 proposal by the Ministry of the Environment ([65], p. 28). About half of the decline
339 in deforestation since the 1996 -2005 initial baseline was already evident at the time
340 the Amazon Fund was proposed in December 2008, but the subsequent continuation
341 of the decline could not have been foreseen. In practice, the effect of an unrealistically
342 high initial baseline is partially compensated by a purposely low assumption of a 100 t
343 ha⁻¹ carbon stock, or about 50% lower than the true stock. However, in 2012 the
344 Ministry of the Environment is gathering data for a future revision of the carbon stock
345 value, which implies raising it to a more realistic level and eliminating the cushion
346 against hot air from the baseline choice.

347

348 The ease of gaming baselines to inflate the resulting additionality makes
349 historical baselines most attractive because the past history of deforestation cannot be
350 changed (errors and biases in reporting notwithstanding), whereas a computer
351 simulation of future deforestation can easily be manipulated. There is an inherent
352 potential bias in reports from consulting firms hired by mitigation project proponents
353 to estimate carbon stocks and simulate baselines. The potential for bias is the same as
354 that for Environmental Impact Assessments (EIAs) in Brazil, where the role of project
355 proponents in paying for the studies gives them tremendous influence over the content
356 of the reports, with the result that the reports invariably find minimal impacts for the
357 proposed projects (see [66]). A solution that can minimize potential biases in
358 mitigation proposals without being restricted to historical baselines is to use baselines
359 that have already been published in the peer-reviewed literature by groups that were
360 not being funded by the project proponents. This was the argument used in the case of
361 the Juma project in Amazonas [67], which based its baseline scenario on a simulation
362 of future deforestation by Soares-Filho *et al.* [68]. However, even in this case the

363baseline chosen indicated substantially higher deforestation by 2050 than is likely to
364occur [69]. Use of peer-reviewed literature does not serve as a guarantee against
365choosing a baseline that is overly favorable to the project proponents, as there is often
366a range of published projections from which to choose, creating the inherent
367temptation to choose the most favorable one.

368

369 While use of historical baselines is appropriate in some cases, in others it can
370result in awarding credit for “hot air,” or carbon credit without any real climate
371benefit (*e.g.*, [70]). Deforestation in any given location takes place in three distinct
372phases. In the first phase, the deforestation process is just beginning and no previous
373historical deforestation exists, meaning that no credit can be gained based on a
374historical baseline. In the second phase deforestation is rapid, there has been a
375substantial amount of past deforestation and there is still plenty of forest left to clear;
376this is the phase in which additionality can produce reasonable results. In the third
377phase deforestation is slowing down because the area of forest available for clearing
378is dwindling. In this case, “hot air” will be produced by the additionality criterion,
379since deforestation is bound to decrease below historical levels without any help from
380the mitigation program.

381

3824. Leakage

383

384 “Leakage” refers to climatic benefit being negated by changes induced outside
385of the boundaries of a mitigation project [71, 72]. This can occur, for example, if a
386protected area is established and those who would have deforested in the protected
387area simply move to another part of the forest and continue clearing. There can also
388be more diffuse economic leakage, where the economic activity (such as logging or
389agricultural production) is displaced to some distant location by means of price
390signals in the economic system [73, 74]. International movement of major corporate
391actors, such as those trading soybeans, could also produce leakage [75]. Various
392solutions have been proposed for dealing with different circumstances. For example,
393“leakage contracts” were negotiated with logging companies in the case of the Noel
394Kempff Mercado project in Bolivia, where companies received compensation for
395halting logging in a reserve and formally agreed not to reinvest in logging elsewhere
396[76, 77].

397

398 Charging the emissions impacts to consumers in countries that import soy and
399beef from Amazonia has been proposed as a measure that avoids leakage, among
400other benefits [78]. Development of the economic models needed to allocate
401emissions to consumers is advancing rapidly throughout the world [79]. If restrictions
402in either producer or consumer countries are put in place through quotas or taxes these
403would indirectly result in charging consumers through the higher prices they would
404pay for timber, beef, soy or other products that destroy tropical forests. Any system
405that did not work through such a price mechanism would be very difficult to
406implement.

407

408 For leakage from protected areas, the key question determining the loss of
409climate benefits is accounting for the value of time [80]. Leakage from a protected
410area can be of two types. “In-to-out” leakage occurs when people who had been
411living in an area that is made a reserve move out of the new reserve and continue
412their clearing elsewhere in the forest. “Out-to-out” leakage occurs when actors, such

413as landgrabbers (*grileiros*) (see [81]), are moving into the general area of the reserve
414from distant locations. Had the reserve not been created, some of these new arrivals
415would have settled in the reserve and deforested, but after the reserve is created they
416will almost always choose to establish themselves in other locations in the forest
417where the chances of gaining a land title are greater than they are in a reserve. Out-to-
418out leakage, which is ignored, for example, in the Juma carbon project, is probably the
419more important of the two types in the context of Brazilian Amazonia, where
420proposals focus on forest reserves that include their present inhabitants, such as
421“sustainable development reserves” in the state of Amazonas. In either in-to-out or
422out-to-out leakage, the loss of benefit for climate continues until available forest in the
423landscape outside of the protected area has all been cleared, at which point the lost
424benefit is recuperated because deforestation cannot advance into the reserve. The
425number of years needed to reach this point and the value attached to time determine
426the effect on carbon benefits from the reserve [80].

427

428 Proposed policy remedies for leakage often do not apply to Brazil, where the
429major forces driving deforestation differ from those in many other parts of the world.
430Complementing avoided deforestation projects with initiatives to subsidize nearby
431plantations [82], for example, would help in a situation where deforestation is driven
432by demand for firewood, but not where the forces at play respond to commodities like
433beef and soy or to a mix of factors such as land speculation, money laundering and
434land tenure establishment (see [81, 83]). Overall declines in Brazilian deforestation
435from 2005 to 2007 are well explained by beef and soy prices (including exchange-rate
436effects), but from 2008 to 2010 the effect of increased government expenditures on
437command-and-control repression predominated [84, 85]. Investment in control would
438be a better option, since past history indicates that it can have a measurable effect on
439Amazonian deforestation and because confidence in the government’s ability to
440contain forest loss is essential to the entire effort to avoid deforestation [86].

441

442 Another measure that has been proposed to limit leakage is to restrict the
443amount of mitigation that can be done through avoided deforestation [82]. This is
444similar to the cap placed on Clean Development Mechanism (CDM) credits from
445“sinks” in the Marrakesh Accords of 2001 [87]. This would limit the total amount of
446emission reduction that could be lost to leakage, but it would also limit the benefit that
447could be obtained for climate, as well as for biodiversity, traditional peoples and other
448values of maintaining tropical forest.

449

450 The effect of leakage at the project level, as in the discussion above, can be
451avoided by doing mitigation and accounting at the level of a country or of a region
452(such as Amazonia) [73]. In addition, the broader policies that affect deforestation at
453these levels can be more effective in reducing clearing than can geographically-
454limited projects. The “jurisdictional approach,” or focusing on larger political units,
455is gaining favor in discussions of REDD in future arrangements under the Climate
456Convention, but projects are the focus of today’s voluntary carbon market.

457

4585. Uncertainty

459

460 Uncertainty, especially the probability of climate benefit being less than the
461calculated amount, is a key element in discussions of the value of mitigation through
462avoided deforestation. The uncertainty associated with these projects is inherently

463greater than is the case for reductions in emissions from fossil fuels. How any
464adjustment for this difference is made, and what criteria are used to admit or exclude
465proposed projects, can have a great effect on the scale that forest-sector mitigation
466plays [88-90].

467

468 The notion that very high levels of certainty should be demanded as a
469precondition for any carbon crediting is counterproductive from the point of view of
470maximizing the expected impact of mitigation investments on the levels of
471greenhouse gases in the atmosphere. As in any investment, the “expected monetary
472value” (EMV) is equal to the sum of the net value of all possible outcomes multiplied
473by their respective probabilities of occurrence. In this case, the possibility of a very
474large reward or “jackpot” if major reductions in deforestation do, in fact, occur means
475that even substantial levels of uncertainty do not make the expected value unattractive
476[91].

477

478 One proposal for correcting for uncertainty would adjust credit downward
479(sometimes called “discounting”, not to be confused with discounting for time) for
480each ton of avoided emission within a range of emission values around a baseline or
481expected emission [92]. The adjustment would be greatest near the baseline and
482would decline progressively the further the observed emission is below the baseline,
483becoming zero after passing out of the range identified as encompassing probable
484emission levels without mitigation. A refinement of this proposal would have the
485width of the band decrease over time [79].

486

487 Brazil’s monitoring capabilities with remote sensing are a key element in
488lending credibility to avoided deforestation efforts in the country [93-95]. These
489capabilities have in the past been subject to various forms of selective and tendentious
490use [15], and unresolved technical issues remain [96]. However, the system has
491become much more transparent in recent years [97]. In addition, an independent
492remote-sensing option (a collaboration between Google and various non-
493governmental organizations) will soon allow participation of civil society in providing
494ground verification of data on deforestation (and potentially also forest degradation)
495[98]. Advances in remote sensing promise to reduce uncertainties in tropical forest
496monitoring [99-103].

497

498 Semantic debates over defining forest and deforestation pose additional risks.
499“Zero illegal deforestation” is the long-range objective of the Amazon Fund that the
500Brazilian government has established to receive donations from other countries [63].
501However, this could be achieved in various ways other than by reducing deforestation.
502One has only to make the existing deforestation “legal” by revising the forestry code
503to permit a greater percentage of deforested area. Another way would be to redefine
504“transition” forests as savannas instead of forests. Both of these are current proposals
505from the “ruralist block” (members of the National Congress who represent the
506interests of large landholders) (*e.g.*, [104, 105]). Another point of discussion is the
507Mato Grosso state government’s insistence that areas should be considered to still be
508in “forest” even if they appear on satellite imagery as open but where this is the result
509of all but a few scattered trees having been killed by forest fires rather than by
510deliberate clearcutting.

511

512 The definition of forest, and hence of deforestation, is limited by FAO [106],
513and consequently IPCC [107] definitions, having included “temporarily unstocked”
514areas as “forest.” This means that an area can be counted as “forest” if the site has no
515trees because it has been cleared as part of a shifting-cultivation cycle, or for any
516other reason, so long as there is an intention of allowing tree cover to regrow in the
517future. Since intentions cannot be detected by satellite, this loophole represents a
518barrier to independent monitoring of avoided deforestation.

519

520 Methods for estimating forest biomass and carbon stocks have been classed
521into three “tiers” by the IPCC [108], the third tier representing information with
522georeferenced land cover information from remote sensing and information on per-
523area stocks and related factors that are local or at least based on measurements in the
524same country. Certainty levels for REDD will require at least this level of information
525(*e.g.*, [109]).

526

5276. Permanence

528

529 One of the great unresolved issues is treatment of time in calculating
530mitigation benefits. This is the basis of controversies over “permanence,” or the time
531carbon remains out of the atmosphere. Valuation of this requires decisions both on the
532time horizon and on the value attributed to time, as through a discount rate [110, 111].
533One line of reasoning holds that anything less than permanent carbon removal from
534the atmosphere is either a “distraction from the actual job of mitigating climate
535change” [112] or is simply worthless (*e.g.*, [113]). However, strong arguments
536support giving value to temporary storage of carbon, appropriately adjusted for a
537value of time greater than zero [114-117].

538

539 Various alternatives have been proposed to deal with the issue of permanence,
540including ton-year accounting ([118]; see [119], pp. 87-89). A “ton-year” refers to a
541unit of one ton of carbon remaining in (or out) of the atmosphere for one year. Ton-
542year accounting can faithfully reflect global-warming impacts under different
543mitigation scenarios if the focus of attention is on the period up to the time horizon
544(for example, for the next 100 years), but does not work if judged by effects beyond
545this horizon [120]. There are two types of ton-year accounting, one focusing on the
546carbon in the trees, known as the “Moura-Costa method” [121] and the other focusing
547on the carbon in the atmosphere, known as the “Lashof method” (see [118]). The
548second system has the advantage of allowing a discount rate or other weighting for
549time preference to be applied, thus opening the way for a much-needed explicit
550incorporation of time preference in carbon accounting [110, 111]. Ton-year
551accounting has garnered little support among carbon project developers because the
552rewards are delayed in time [122]. However, the “pay-as-you-go” approach also has
553the advantage of guaranteeing that the carbon benefits are real. It is natural that carbon
554entrepreneurs would prefer to have a large up-front payment in exchange for some
555sort of promise of permanence, even if the financial advance would have to be
556refunded and/or penalties would have to be paid at some future time in the absence of
557permanence.

558

559 Another means of dealing with permanence is the “Colombian proposal” for
560temporary credits ([123]; see also [124]) that is currently in use by the CDM for
561granting credit for carbon in silvicultural plantations [125]. In this system temporary

562credits (temporary certified emissions reductions: tCERs) are granted for carbon in
563afforestation and reforestation only (natural forest maintenance is excluded from the
564CDM until after 2012), and when the temporary credit expires it will have to be
565replaced either with a permanent credit or another temporary one.

566

567 A way to adjust mitigation decisions for varying degrees of permanence
568through “fractions of permanence” has been by Dutschke [126]. This draws from both
569the ton-year approach and the Colombian proposal’s temporary credits to propose
570leasing reduction certificates.

571

572 Market mechanisms assign a value to permanence when temporary credits are
573offered for sale, indicating a “discount” of approximately 50% at present but with the
574potential, depending on future carbon prices, to render impermanent carbon worthless
575[127]. The problem is that leaving the value of time to be decided by the discount
576rates applied by carbon traders, whose decisions are based on comparisons with the
577financial returns available from investment opportunities elsewhere in the economy,
578surrenders the key factor determining what forms of mitigation will take place. The
579Intergovernmental Panel on Climate Change (IPCC) special report on land use, land-
580use change and forestry put it well: “the consequences of allowing choices on global
581warming decisions to be determined by discount rates that are derived in other spheres
582could be severe” ([119], p. 89).

583

584 Carbon accounting that effectively gives no value to time is dangerous in the
585context of Brazilian Amazonia. Although not a universally held viewpoint, in Europe
586(particularly) one often encounters the idea that reducing deforestation is a mere
587“distraction” that should be avoided so that pressure can be allowed to build up more
588quickly on the industrialized countries to invest in technologies such as wind turbines
589and solar panels (*e.g.*, [24]). The implication is that any measure that can’t guarantee
590that carbon will remain out of the atmosphere permanently is worthless, and that we
591have plenty of time to wait for green energy technology to develop for “real”
592mitigation. Unfortunately, Amazonia can’t wait because a variety of ‘tipping points’
593are likely to be crossed if global warming is allowed to continue (*e.g.*, [28, 128-134]).
594While general circulation models of future climate contain substantial uncertainty as
595to the timing and severity of increased droughts, a large majority of existing models
596indicate Amazonia as becoming dryer [135]. It should be noted that the UK
597Meteorological Office’s Hadley Centre model, which has traditionally had the most
598catastrophic results for Amazonia, indicates less drought in the model’s most recent
599version [136].

600

601 Amazon forest would not survive either more frequent droughts like those of
6021997-1998 and 2003 provoked by El Niño events from warming in the Pacific Ocean,
603or droughts like those of 2005 and 2010 caused by warmer water in the Atlantic
604Ocean [128, 137-139]. The consequences of climate-induced savannization in
605Amazonia would be catastrophic for Brazil, implying, among other things, loss of the
606forest’s biodiversity and its role in water cycling that maintains rainfall in the heavily
607populated south and central regions of the country (*e.g.*, [28]). It also implies loss of
608the forest’s role as a carbon stock that avoids the worldwide impacts of a substantial
609jump in global warming.

610

611 Slowing tropical deforestation is one of the measures that can be done most
612 quickly and most inexpensively per ton of carbon emission avoided [140, 141].
613 Equally important is the fact that tropical deforestation affects a globally significant
614 amount of carbon. Brazil is the key country because it has by far the largest stock of
615 remaining tropical forest [106]. Slowing deforestation in Brazil also represents a
616 substantial opportunity because this is a goal espoused by the Brazilian government
617 independent of its role in global warming, therefore greatly increasing the likelihood
618 that major reductions can be achieved if a serious investment is made. Neither
619 Brazil's economy nor the livelihood of any significant share of the country's
620 population depends on the large cattle ranches that account for most of the destruction
621 of Brazil's Amazon forest [142].

622

623 **7. Future perspective**

624

625 Maintaining Brazil's Amazon forest offers a major opportunity in global
626 efforts to mitigate global warming. Decisions on carbon accounting represent political
627 choices that determine financial rewards, mitigation effectiveness, and collateral
628 effects. Choices are needed that avoid crediting fictitious claims of carbon benefits,
629 that contribute to maintaining biodiversity and that direct resources to traditional
630 people who maintain the forest. This requires attention to the type of accounting
631 (flows versus stocks) applicable under different circumstances, the means of
632 determining baseline scenarios, and appropriate corrections for differences in
633 certainty and for the value of time, which is the key factor in translating between
634 temporary and permanent carbon and in assessing the importance of leakage.

635

636 International climate negotiations have proceeded slowly, although progress
637 toward agreement on REDD+ has been greater than in other areas. The underlying
638 accounting issues of the choice of a basis (stocks versus flows), baselines, leakage,
639 uncertainty and permanence must be faced and solved in such a way as to allow
640 Amazon forest maintenance to be supported on a large scale. In the rush for rapid
641 agreement, the temptation is strong to leave these issues unresolved and sweep them
642 "under the rug." The result would likely be to minimize damage to the overall
643 objective of containing global warming by placing a restrictive cap on the amount of
644 mitigation that can be done by forest maintenance. This outcome would waste a major
645 opportunity to achieve agreement on deeper cuts in global emissions and to maintain
646 large areas of Amazonian forest with their people and multiple environmental services
647 intact.

648

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1272

1273

1274 **Executive summary**

1275

1276 **1.) Stocks versus flows**

1277

1278 Change in a carbon flow is the current basis for accounting under the Kyoto
1279 Protocol, which does not yet reward avoided deforestation and degradation in
1280 tropical forests.

1281

1282 Rewarding the maintenance of carbon stocks is a potential alternative basis for
1283 accounting for Amazonian carbon. Flows-based accounting in Brazilian
1284 Amazonia would tend to reward large ranchers and soy producers, whereas
1285 stocks-based accounting would reward indigenous and other traditional
1286 residents of the region's interior. Stocks-based accounting would support
1287 creation of large reserves at low per-hectare cost far from the deforestation
1288 frontier, whereas flow-based accounting would lead to protecting small areas
1289 at high per-area cost near the frontier.

1290

1291 Solutions must be found, via the accounting basis or other means, to apply a
1292 substantial portion of mitigation funding to forests far-removed from the
1293 current frontiers. Long-term climate benefits would be greater as well as
1294 contributions to maintaining the region's biodiversity and traditional
1295 population.

1296

1297 **2.) Baselines**

1298

1299 Baselines, or hypothetical "no project" scenarios against which real emissions
1300 will be compared, are easily manipulated to create fictitious carbon benefits or
1301 "hot air" (in flows-based accounting).

1302

1303 Historical baselines, which are based on extrapolation of documented past
1304 deforestation, are hard to manipulate. However, they are only applicable at an
1305 intermediate stage in the deforestation process.

1306

1307 For areas where deforestation is advanced, clearing rates will slow anyway
1308 and the historical baseline will produce “hot air.”

1309

1310 For area with little previous deforestation, the historical baseline will indicate
1311 little or no future clearing and no credit can be generated to support forest
1312 conservation.

1313

1314 Technical improvement, transparency and independence of project proponents
1315 are necessary for modeled baselines to be credible for these areas.

1316

1317 **3.) Leakage**

1318

1319 “Leakage,” or effects on emissions outside of the boundaries of a project, can
1320 negate the benefits of measures such as reserve creation.

1321

1322 Leakage can be from local, national or international movement of
1323 deforestation and degradation activity, including not only physical movement
1324 of actors but also effects transmitted through price signals in the global
1325 economy.

1326

1327 Leakage subtracts from the benefits of a reserve on the short term, but on the
1328 long term this loss will be recaptured when areas outside of reserves are
1329 effectively cleared. The value attributed to time (as through discounting) is
1330 critical to determining the loss to leakage and the ultimate benefit of the
1331 reserve.

1332

1333 **4.) Uncertainty**

1334

1335 The possibility that climate benefits could be less than what is calculated
1336 means that credit claimed needs to be adjusted downward accordingly.

1337

1338 The minimum degree of certainty demanded needs to recognize the tradeoff
1339 between the certainty demanded and the possibility of capturing major gains
1340 for mitigation.

1341

1342 Changes in Brazil’s Forest Code and varying definitions of forest create
1343 uncertainty concerning future emissions.

1344

1345 Uncertainty is being reduced by better monitoring and quantification of the
1346 stocks and flows of carbon.

1347

1348

1349 **5.) Permanence**

1350

1351 Delaying emissions has value for mitigating climate change even if the
1352 avoided emission is not permanent.

1353

1354 Different forms of ton-year accounting have been proposed to translate
1355 between permanent and temporary carbon.

58

1356

1357 Another way of dealing with nonpermanent carbon is to allow the market to
1358 assign prices to temporary credits (tCERs), as is currently done for
1359 silvicultural plantations under the Kyoto Protocol's Clean Development
1360 Mechanism.

1361

1362 The value attributed to time, as through a discount rate (whether assigned by
1363 the market or by a negotiated decision) is the critical factor determining the
1364 value attributed to Amazonian forest.

1365

1366 Projected threats to Amazonian forests from deforestation and climate change
1367 mean that time has a great value in applying major funding to forest
1368 maintenance.

1369

1370

1371 Key terms

1372

1373 Leakage

1374

1375 Effects, especially losses, outside of the geographical, temporal or conceptual
1376 boundaries of a mitigation project. For example, creating a forest reserve may lead
1377 people to move or settle elsewhere in unprotected forest and continue clearing at the
1378 same rate.

1379

1380 Baseline

1381

1382 A hypothetical scenario for calculating future emissions without a mitigation project
1383 or activity. The emissions in this scenario will be compared with the actual emissions
1384 determined from monitoring the mitigation project.

1385

1386 Additionality

1387

1388 The carbon benefit as calculated by subtracting the observed emissions from the
1389 baseline emissions. This difference is considered "additional" to what would have
1390 occurred without the mitigation project.

1391

1392 Permanence

1393

1394 The time that carbon remains out of the atmosphere. Fossil fuel carbon is considered
1395 to be permanent, whereas carbon in forests can be released at a future time.

1396

1397 REDD and REDD+

1398

1399 Reduced emissions from deforestation and degradation. The "+" in REDD+ refers to
1400 non-carbon environmental services such as water and biodiversity, as well as social
1401 benefits.

1402

1403 Time preference

1404

1405The value given to time, whereby events (such as carbon emissions) in the future have
1406less weight than those in the present. This is usually included in calculations by
1407applying a discount rate, the choice of which can radically change the value given, for
1408example, to maintaining Amazonian forest. Time preference is the “elephant in the
1409room” for carbon accounting.